

### List of Students Undertaking Research Project

Academic Session:2015

Name of Institute:UICM

Name of Department:Maangement

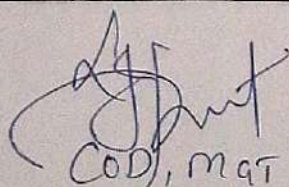
Total Number of students in the Programme:19

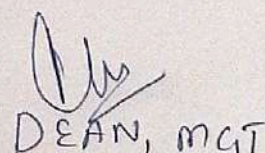
Total Number of students undertaking Research Project:19

Percentage of students undertaking Research Project:100

#### BBA 2015

Sr No	Prog. Code	Prog Name	Name	Roll No	Title	Duration	Guide
1	25	BBA	Inderjit Singh	1520 4006	Analysis of Working Capital Analysis of Jalandhar Central Co-Operative Bank	45 Days	Ms Deepti
2	25	BBA	Jagdeep Singh	1520 4008	Customer Perception and Satisfaction towards Reliance Retail store Ludhiana	45 Days	Ms Manpreet
3	25	BBA	Prohjo t Kaur	1520 4019	Financial analysis of Royal Enfield	45 Days	Mr Gagandeep
4	25	BBA	Bhupinder Kaur	1520 4002	Capital Expenditure in Lagwal Automobiles	45 Days	Ms Amrinder kaur
5	25	BBA	Sukhjot Singh	1520 4024	Work life Balance among emoployees of SEL manufacturing pvt ltd	45 Days	Ms Inderpreet kaur
6	25	BBA	Navneet Kaur	1520 4016	Working Capital Management of Royal Enfield	45 Days	Ms Priyanka
7	25	BBA	Shweta Jhammit	1520 4022	Capital Structure in Suzuki Motorcycles India pvt ltd.	45 Days	Ms Deepti
8	25	BBA	Naresh Kumar	1520 4015	Recruitment and Selection process in SEL Manufacturing pvt ltd	45 Days	Ms Manpreet
9	25	BBA	Sandeep Singh	1520 4025	Consumer buying behavior organised FMCG retail outlet with special reference to Reliance Fresh	45 Days	Mr Gagandeep
10	25	BBA	Ravinder Singh	1520 4020	Financial Health using ratio analysis	45 Days	Ms Amrinder kaur
11	25	BBA	Jasvirpal Singh	1520 4007	Potential of Web and Digital Marketing services in Hoshairpur city	45 Days	Ms Inderpreet kaur
12	25	BBA	Poonam Rani	1520 4018	Dividend policy in Suzuki Motorcycle India pvt ltd	45 Days	Ms Priyanka
13	25	BBA	Paramjit Singh	1520 4017	Supply Chain Management system in SEL manufacturing pvt ltd	45 Days	Ms Deepti

  
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14	25	BBA	Amrit Singh	1520 4001	Training and Development In SEL manufacturing pvt ltd	45 Days	Ms Manpreet
15	25	BBA	Manpreet Kaur	1520 4014	Inventory Control in Suzuki Motorcycle India Pvt Ltd	45 Days	Mr Gagandeep
16	25	BBA	Harpreet Kaur	1520 4005	Financial Analysis of Suzuki Company at Hoshairpur.	45 Days	Ms Amrinder kaur

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Name of Institute:UICM

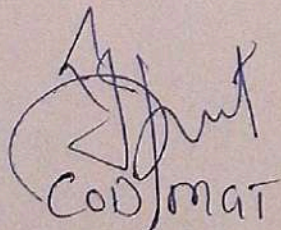
Name of Department:Maanagement

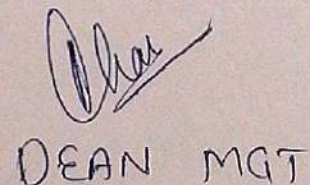
Total Number of students in the Programme:37

Total Number of students undertaking Research Project:37

Percentage of students undertaking Research Project:100

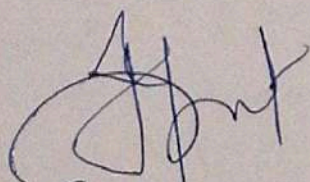
MBA 2015							
Sr No	Prog. Code	Prog Name	Name	Roll No	Title	Dur ation	Guide
1	26	MBA	Anita Devi	1506 0004	Job Analysis at Metro Cash & Carry	45 days	Dr Rohit Markan
2	26	MBA	sakshi jaswal	1520 1026	Tally Computer based accounting software	45 days	Mr Bhavandeep
3	26	MBA	Akshay Rana	1520 6001	Consumer perception towards Bajaj Allianz	45 days	Mr Rajdeep
4	26	MBA	Amanjot	1520 6002	Training and Development at Cabbana	45 days	Ms Amrinder kaur
5	26	MBA	Amritdeep Singh	1520 6003	Budgetary control in A.P.G Sport Industry Jalandhar	45 days	Ms Inderpreet kaur
6	26	MBA	Anjna Devi	1520 6005	Inventory Management at Reliance Industries Limited Hoshairpur	45 days	Dr Rohit Markan
7	26	MBA	Baljit Kaur	1520 6007	Study of various Loans scheme of Co-Operative Bank	45 days	Mr Bhavandeep
8	26	MBA	Dalvir Kaur	1520 6009	Marketing Mix of Maruti Suzuki India Ltd Hoshairpur	45 days	Mr Rajdeep
9	26	MBA	davinder Kaur	1520 6010	Training and Development at anand motor products pvt. Ltd.	45 days	Ms Amrinder

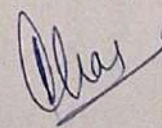
  
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10	26	MBA	Diksha Tonk	1520 6011	Marketing strategy at Maruti Automobiles	45 days	Ms Inderpreet kaur
11	26	MBA	Gurpreet Kaur	1520 6012	Employee Motivation at Johal Suzuki Jalandhar	45 days	Dr Rohit Markan
12	26	MBA	Harmandeep Kaur	1520 6013	Credit Guarantee fund scheme for Micro and small enterprises	45 days	Mr Bhavandeep
13	26	MBA	Inderjit Kaur	1520 6014	Recruitment and Selection in Human Resoures in Metro Cash & Carry pvt ltd	45 days	Mr Rajdeep
14	26	MBA	Jyoti Kumari	1520 6015	Consumer Buying Behavior at Hoshairpur Automobiles	45 days	Ms Amrinder kaur
15	26	MBA	Kanchan Verma	1520 6016	Customer satisfaction at Hoshairpur Automobiles	45 days	Ms Inderpreet kaur
16	26	MBA	Kulwinder Kaur	1520 6017	Training and Development at Axis Bank	45 days	Dr Rohit Markan
17	26	MBA	Lovepreet Kaur	1520 6018	Training and Development at Cooperative Bank, Singriwala	45 days	Mr Bhavandeep
18	26	MBA	Manpreet Kaur	1520 6019	Pricing Policy at Maruti Suzuki Hoshairpur Automobiles	45 days	Mr Rajdeep
19	26	MBA	Manpreet Kaur	1520 6020	Advertisement at Johal Suzuki pvt ltd Hoshairpur	45 days	Ms Amrinder kaur
20	26	MBA	Navdeep Kaur	1520 6021	Customer Satisfaction with UCO Banking Services Jalandhar	45 days	Ms Inderpreet kaur
21	26	MBA	Nikita Rathor	1520 6023	Strees Management at Axis Bank	45 days	Dr Rohit Markan
22	26	MBA	Pinky	1520 6024	Employee Welware at Cabbana Report and SPA Jalandhar	45 days	Mr Bhavandeep
23	26	MBA	Prabhjeet Kaur	1520 6025	Recruitment and Selection at Cabbana Inc Jalandhar	45 days	Mr Rajdeep
24	26	MBA	Priya	1520 6026	Market segmentation at Maruti Suzuki	45 days	Ms Amrinder kaur
25	26	MBA	Rajni Karda	1520 6027	Performance Appraisal at Johal vehicles pvt ltd Hoshairpur	45 days	Ms Inderpreet kaur
26	26	MBA	Rimmy	1520 6028	Quality of Work Life of Metro Cash and Carry Employees	45 days	Dr Rohit Markan
27	26	MBA	Sandeep Kaur	1520 6029	Job Satisfaction at Axis Bank Adampur	45 days	Mr Bhavande

  
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28	26	MBA	Sharanjeet Kaur	1520 6030	Advertisement at Johal Suzuki pvt ltd Hoshairpur	45 days	ep Mr Rajdeep
29	26	MBA	Shubham Sharma	1520 6031	Recruitment and Selection process in JCT	45 days	Ms Amrinder kaur
30	26	MBA	Sumeet Kaur	1520 6032	Job Analysis at Technotronics Software Solutions LLC, Mohali	45 days	Ms Inderpreet kaur
31	26	MBA	Sumit Kumar	1520 6033	Comprehensive study on Micro Insurance at Bajaj Allianz	45 days	Dr Rohit Markan
32	26	MBA	Sumit Singh	1520 6034	Comparative study on Tractor industry with special reference to international tractors limited sonalika.	45 days	Mr Bhavande ep
33	26	MBA	Sushma	1520 6035	Job Satisfaction at hoshairpur automobiles	45 days	Mr Rajdeep
34	26	MBA	taranjit singh	1520 6036	Inventory Management practices adopted by A.P.G Sport Industry Jalandhar	45 days	Ms Amrinder kaur
35	26	MBA	Vinjay Kumar	1520 6037	Customer relationship mangement at Rajnish Industries pvt ltd Ludhiana	45 days	Ms Inderpreet kaur
36	26	MBA	Navjot Kaur	1520 6022	Recruitment and Selection in Maruti Suzuki Hoshairpur	45 days	Dr Rohit Markan
37	26	MBA	Baljit Kaur	1520 6006	Employee Motivation at Axis Bank in Jalandhar	45 days	Mr Bhavande ep

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