

List of Students Undertaking Research Project

Academic Session:2017

Name of Institute:UICM

Name of Department:Maangement

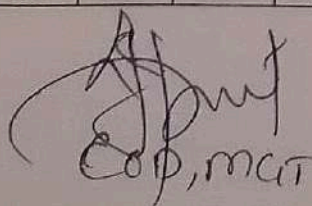
Total Number of students in the Programme:29

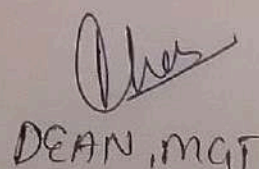
Total Number of students undertaking Research Project: 29

Percentage of students undertaking Research Project:100

BBA 2017

Sr No	Prog. Code	Prog Name	Name	Roll No	Title	Duration	Guide
1	25	BBA	Aman deep Bhatia	1700 0404	Consumer behavior towards asianpaints	45 days	Dr Raman deep
2	25	BBA	Anmol jot Singh	1700 0408	Customer relationship management practices adopted by sawraj tractors Chandigarh	45 days	Mr Gagand eep
3	25	BBA	Dama npreet Kaur	1700 0411	Employees welfare activities at thinknext technology Chandigarh	45 days	Mr Gurinder
4	25	BBA	Dhian Singh	1700 0412	A study on supply chain management practices adopted by asianpaints Chandigarh	45 days	Ms Inderpreet
5	25	BBA	Gurinder Singh	1700 0413	Analysis of marketing strategies of asianpaints in Chandigarh	45 days	Ms Deepti
6	25	BBA	Jaskaran Singh	1700 0419	Adopting customer centric approach: A step towards CRM in northern motors, Jalandhar	45 days	Ms Amrinder
7	25	BBA	Jasmeen Mehta	1700 0420	Work life balance among employees of the suchdev group in galaxy automobile pvt ltd	45 days	Dr Raman deep
8	25	BBA	Kamal deep Singh	1700 0423	customer awareness and parameters that influences in purachasing the tractor: with special reference to escort tractors	45 days	Mr Gagand eep
9	25	BBA	Komal Jassi	1700 0426	Project report on performance appraisal	45 days	Mr Gurinder
10	25	BBA	Kuljit Kaur	1700 0427	Ratio analysis of thinknext technology pvt ltd, Chandigarh	45 days	Ms Inderpreet
11	25	BBA	Mandeep Kaur	1700 0431	Recruitment and selection at nawan zamana, jalandhar	45 days	Ms Deepti


HEAD, MGT


DEAN, MGT

12	25	BBA	Muskan Mohini	1700 0433	To study job satisfaction and dissatisfaction of daily nawan zamana jalandhar	45 days	Ms Amrinder
13	25	BBA	Narinder Kaur	1700 0434	Job satisfaction of employees of sonalika international tractor ltd company	45 days	Dr Raman deep
14	25	BBA	Navpreet	1700 0435	A study on performance appraisal system at thinknext technologies Chandigarh	45 days	Mr Gagandeep
15	25	BBA	Navpreet Kaur	1700 0436	Training and development of employees in International tractors ltd hosairpur	45 days	Mr Gurinder
16	25	BBA	Navpreet Kaur	1700 0437	Work life balance among employees of thinknext technology Chandigarh	45 days	Ms Inderpreet
17	25	BBA	Neha	1700 0438	Employee motivation and job satisfaction thinknext technology Chandigarh	45 days	Ms Deepti
18	25	BBA	Onkar Singh	1700 0439	Job stress among employees in sonalika ITL.	45 days	Ms Amrinder
19	25	BBA	Pawandeep Kaur	1700 0440	Performance appraisal system in international tractor ltd, Sonalika	45 days	Dr Raman deep
20	25	BBA	Prabhjot Kaur	1700 0442	Study on training and development in thinknext technology Chandigarh	45 days	Mr Gagandeep
21	25	BBA	Ragini	1700 0444	Project report worklife balance in gini & jony	45 days	Mr Gurinder
22	25	BBA	Rohit Kumar	1700 0448	Consumer perception towards wedding planning business in thinknext technology Chandigarh	45 days	Ms Inderpreet
23	25	BBA	Simran Kaur	1700 0453	The quality of work life with reference to international tractor ltd hoshairpur	45 days	Ms Deepti
24	25	BBA	Simranjit Kaur	1700 0454	Working capital management of thinknext technology Chandigarh	45 days	Ms Amrinder
25	25	BBA	Sukhmanjit Singh	1700 0456	Consumer behavior towards digital marketing thinknext technology Chandigarh	45 days	Dr Raman deep
26	25	BBA	Charanpreet Kaur	1700 1431	Recruitment and selection of employees of sonalika ITL	45 days	Mr Gagandeep
27	25	BBA	Spinder Kaur	1700 1437	Employees motivation at thinknext technology Chandigarh	45 days	Mr Gurinder

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28	25	BBA	Karanjot Kaur	17001534	A study on effectiveness of grievance handling mechanism thinknext technology Chandigarh	45 days	Ms Inderpreet
29	25	BBA	Sarabjeet Singh	17001536	Customer satisfaction in easyday retail Chandigarh	45 days	Ms Deepti

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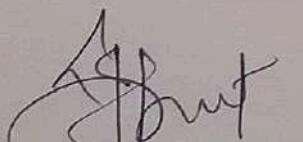
Name of Department:Maangement

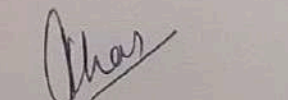
Total Number of students in the Programme:37

Total Number of students undertaking Research Project:37

Percentage of students undertaking Research Project: 100

MBA 2017							
Sr No	Prog Code	Prog Name	Name	Roll No	Title	Duration	Guide
1	26	MBA	Harpreet Kaur	17000465	Working Capital Management of Verka Milk plant Jalandhar	45 days	Ms Deepti
2	26	MBA	Harjit singh	17000466	Dealers perception towards berger paint Jalandhar	45 days	Ms Manpreet
3	26	MBA	Shahid Mohd	17000483	A study on employee recruitment and selection practices in the Tigaksha Metallice pvt ltd	45 days	Mr Gagandeep
4	26	MBA	Shubham Takhur	17000484	Performance appraisal effectiveness analysis	45 days	Ms Amrinder kaur
5	26	MBA	Sajad Yousf Mallah	17000482	Customer satisfaction on HDFC bank with reference to financial services	45 days	Ms Inderpreet kaur
6	26	MBA	Sahil Sharma	17000481	Training and Development	45 days	Ms Deepti
7	26	MBA	Ramandeep Kaur	17000478	Financial Analysis of Verka Milk Plant through Ratio Analysis	45 days	Ms Manpreet
8	26	MBA	Rimcy	17000480	Financial Services of HDFC bank	45 days	Mr Gagandeep


Prof. C. D. MAT

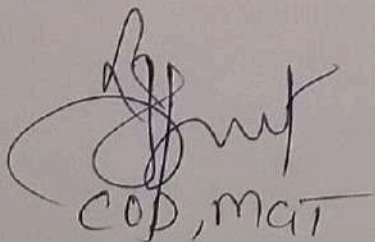

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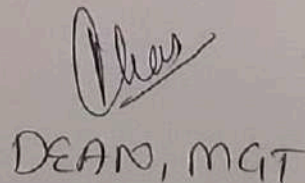
9	26	MBA	Nishchay Kumar	170 004 75	Analysis of marketing strategies of Asian Paints	45 day s	Ms Amrinde r kaur
10	26	MBA	Raj Kumar	170 004 76	A study on employee satisfaction at Hero cycle ltd Ludhiana	45 day s	Ms Inderpre et kaur
11	26	MBA	Jatinder Singh	170 004 67	Working Capital Management	45 day s	Ms Deepti
12	26	MBA	Neha Rani	170 004 74	Performance of International Tractor ltd through Inventory management Hoshairpur	45 day s	Ms Manpre et
13	26	MBA	Probhjot Kaur		Employees Motivation JCT ltd Phagwara	45 day s	Mr Gagande ep
14	26	MBA	Diksha Kumari	170 017 94	Ratio Analysis of Sonalika International Tractors ltd.	45 day s	Ms Amrinde r kaur
15	26	MBA	Deepak Sabhi	170 004 64	A study on customer relationship Management practicea adopted by Asian Paints	45 day s	Ms Inderpre et kaur
16	26	MBA	Navjot Kaur	170 004 72	Sony Hero Motor crop at Goraya.	45 day s	Ms Deepti
17	26	MBA	Bal Kishan	170 004 60	SBI	45 day s	Ms Manpre et
18	26	MBA	Baljit Kaur	170 004 61	Financial Analysis at Verka milk plant Jalandhar	45 day s	Mr Gagande ep
19	26	MBA	Baljit Kaur	170 004 62	Money Management at Co-operative Bank, Rajpur Bhaian HSP	45 day s	Ms Amrinde r kaur
20	26	MBA	Arsheed Ahmad Baba	170 004 58	Customer perception towards E Banking	45 day s	Ms Inderpre et kaur
21	26	MBA	Hema kandpal	170 015 38	Working Capital Management of Advance Values pvt ltd	45 day s	Ms Deepti
22	26	MBA	Manpreet Singh	170 014 26	Supply Chain Management System towards Asian Paints Jalandhar	45 day s	Ms Manpre et
23	26	MBA	Meenujot	170 017 93	Inventory Management at International Tractor ltd	45 day s	Mr Gagande ep
24	26	MBA	Pooja Devi	170 017	Impact of Training Programmes of Employee's of Kangra Central Co-Operative Bank	45 day	Ms Amrinde

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				95	Dharamshala		
25	26	MBA	Manisha	170 017 97	Working capital of Sonalika International Tractor ltd Hoshairpur	45 day s	Ms Inderpre et kaur
26	26	MBA	Harpreet Kaur	170 017 96	Ratio Analysis at Impinge Soluations (Mohali)	45 day s	Ms Deepti
27	26	MBA	Jatinder Singh	170 017 64	Finacle and it's various operation	45 day s	Ms Manpre t
28	26	MBA	Muzamil Owais	170 015 39	Service quality of HDFC Bank at Pulwama J&K	45 day s	Mr Gagande ep
29	26	MBA	Baljeet kaur	170 017 65	Ratio Analysis at Impinge Soluations (Mohali)	45 day s	Ms Amrinde r kaur
30	26	MBA	Adnan Bhat	170 014 24	Study of different Loans provided by SBI bank	45 day s	Ms Inderpre et kaur
31	26	MBA	Sonia	170 004 89	Ratio Analysis of Sonalika International Tractors ltd.	45 day s	Ms Deepti
32	26	MBA	Arif Ahmad Mir	170 004 57	Impact of Technology on banking sector with special reference to J&K	45 day s	Ms Manpre t
33	26	MBA	Aatif Khan	170 014 23	Home Loans provided by State Bank of India	45 day s	Mr Gagande ep
34	26	MBA	Simran Kaur	170 004 86	Quality of work life of Sonalika International Tractor ltd	45 day s	Ms Amrinde r kaur
35	26	MBA	Shubham Kumar	170 004 85	A study on Financial Ratio Analysis of Micro Turners VI, Nalagarh	45 day s	Ms Inderpre et kaur
36	26	MBA	Sonam	170 004 88	Performance of Hero Motor Crop through cash management with cashflow statement analysis in comparison of cash inflows and cash outflows.	45 day s	Ms Deepti
37	26	MBA	Poonam	170 007 02	Housing loan's at Co-Operative bank, Bulhowal HSP	45 day s	Ms Manpre t


COP, MGT


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