

List of Students Undertaking Research Project

Academic Session: 2020-2021

Name of Institute: UICM

Name of Department: Management

Total Number of students in the Programme: 32

Total Number of students undertaking Research Project: 32

Percentage of students undertaking Research Project: 100%

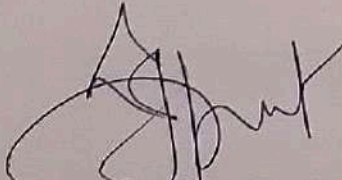
S. No	Program Code	Programme name	Registration No.	Name of the Students	Project Title	Project Duration	Guide
1	25	BBA	18250001	Akanksha Rani	Ratio Analysis	45 Days	Ms. Inderpreet Kaur
2	25	BBA	18250003	Amandeep kaur	Brand awareness of Samsung mobiles in india	45 Days	Ms. Deepti
3	25	BBA	18250039	Priyanka banerjee	Capital budgeting	45 Days	Dr. Varinderjeet Singh
4	25	BBA	18250057	anmol	custmor satisfaction towards verka plant	45 Days	Ms. Neha
5	25	BBA	18250009	Diksha	Brand Analysis of Royal Enfield	45 Days	Dr. Sandeep Randhawa
6	25	BBA	18250013	Harpreet Kaur	Consumer Behaviour towards Maruti Suzuki	45 Days	Ms. Deepti
7	25	BBA	18250018	Jaspreet kaur	Promotion decision	45 Days	Dr. Ramandeep Kaur
8	25	BBA	18250016	Jasleen kaur	Marketing research	45 Days	Ms. Deepti
9	25	BBA	18250017	Jasmeen	Customer dealing	45 Days	Ms. Kuljeet Kaur
10	25	BBA	18250021	Kajal	Market segmentation of the Maruti Suzuki	45 Days	Ms. Kuljeet Kaur
11	25	BBA	18250033	Prabhdeep kaur	Effectiveness of distribution channels	45 Days	Ms. Deepti
12	25	BBA	18250022	Kiranpreet kaur	A study on commodities trading-investment and speculation	45 Days	Ms. Inderpreet Kaur
13	25	BBA	18250026	Navjot kaur	Product decision	45 Days	Ms. Deepti
14	25	BBA	18250027	Navpreet kaur	E- Marketing Mix on Digital Adda	45 Days	Dr. Sandeep Randhawa
15	25	BBA	18250029	Neha Rani	Brand loyalty in maruti suzuki	45 Days	Dr. Ramandeep Kaur
16	25	BBA	18250032	Parmjit kaur	Social media advertising on digital adda	45 Days	Dr. Ramandeep Kaur

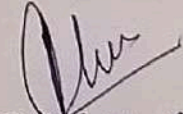
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17	25	BBA	18250020	Jyoti	Inventory management	45 Days	Dr. Varinderjeet Singh
18	25	BBA	18250034	Prabhdyal	A Study On Digital Marketing Services	45 Days	Ms. Kuljeet Kaur
19	25	BBA	18250024	Manpreet kaur	Working capital management	45 Days	Dr. Varinderjeet Singh
20	25	BBA	18250035	Priya	Money management of co-operative Bank	45 Days	Dr. Varinderjeet Singh
21	25	BBA	18250036	Priya	Promotional marketing	45 Days	Dr. Sandeep Randhawa
22	25	BBA	18250037	priya	Investors perception regarding various investments avenues available at the stock market	45 Days	Ms. Inderpreet Kaur
23	25	BBA	18250040	Pushpanjali	Fate of regional stock exchange	45 Days	Ms. Inderpreet Kaur
24	25	BBA	18250041	Pushpinder Singh	Digital marketing health care	45 Days	Dr. Sandeep Randhawa
25	25	BBA	18250044	Rajvir	Channels of distribution	45 Days	Ms. Neha
26	25	BBA	18250045	Ranjeet kaur	Consumer perception towards Royal Enfield	45 Days	Ms. Kuljeet Kaur
27	25	BBA	18250046	Raveena madhas	Advertising and sales promotion	45 Days	Ms. Neha
28	25	BBA	18250008	Deepika	Marketing strategy	45 Days	Dr. Sandeep Randhawa
29	25	BBA	18250047	Sahil saroya	SOCIAL MEDIA MARKETING IN TODAY'S BUSINESS	45 Days	Ms. Kuljeet Kaur
30	25	BBA	18250005	Balraj Saroya	Comparative study in between Traditional marketing and Digital marketing	45 Days	Dr. Ramandeep Kaur
31	25	BBA	18250050	Simran jeet	Torism packeges and air ticketing service	45 Days	Ms. Neha
32	25	BBA	18250051	Sonali	Study of customer relationship management at hoshiarpur automobiles	45 Days	Ms. Neha

Research Project link: <https://docs.google.com/spreadsheets/d/1WgUiyY2gftE-tWvsTV0XcwovkcUnzZil3E-OloA3K3c/edit#gid=400711413>


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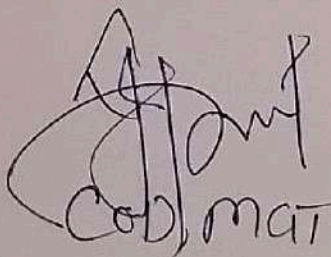
Name of Department: Management

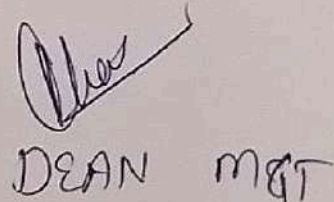
Total Number of students in the Programme: 26

Total Number of students undertaking internships: 26

Percentage of students undertaking internships: 100%

S. No	Program Code	Program name	Registration No.	Name of the Students	Project Title	Project Duration	Guide
1	26	MBA	Jinder kaur	19026003	A study on promotion and reward policy of Wahid Sandhar sugar mill	45 Days	Ms. Kuljeet Kaur
2	26	MBA	Simran	19026009	Taxation system and perception of taxpayers	45 Days	Ms. Neha
3	26	MBA	Rameej raza	19026011	Aditya birla sun life insurance	45 Days	Ms. Deepti
4	26	MBA	Jaspreet kaur	19026013	Loan and its product	45 Days	Dr. Varinderjeet Singh
5	26	MBA	Sushma Devi	19026015	A study on participating and non-participating products at max Life insurance	45 Days	Ms. Inderpreet Kaur
6	26	MBA	Manmeet Kaur	19026016	Arise of digital banking at hdfc bank	45 Days	Ms. Deepti
7	26	MBA	Jasmeen kaur	19026019	A Study on the Investment pattern of HDFC Bank	45 Days	Ms. Kuljeet Kaur
8	26	MBA	Gurpreet kaur	19026020	A Study On Goods and services System in India	45 Days	Ms. Inderpreet Kaur
9	26	MBA	Manjit singh	19026021	FINANCIAL PLANNING FOR SALARIED EMPLOYEES AND STRATEGIES FOR TAX SAVINGS.	45 Days	Ms. Deepti
10	26	MBA	Navjot Pal	19026022	Understanding consumer buying behaviour of Indians in digital era.	45 Days	Dr. Varinderjeet Singh
11	26	MBA	Parveen Kumar	19026023	The Big Five Personality Traits In Relation To Work Engagement A Study Of JMP Industry	45 Days	Dr. Ramandeep Kaur
12	26	MBA	Manvir singh	19026025	INCOME TAX :AWARENESS AND PERCEPTION OF TAX PAYERS	45 Days	Dr. Ramandeep Kaur
13	26	MBA	Taranjit	19026026	Working capital management on Maruti	45 Days	Dr. Varinderjeet Singh


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14	26	MBA	yashjit singh	19026027	Suzuki Investors perception regarding various investment avenues	45 Days	et Singh Dr. Ramandeep Kaur
15	26	MBA	Navchetna	19026028	Study on Onboarding process of MAX Life Insurance	45 Days	Ms. Kuljeet Kaur
16	26	MBA	Nirdesh Kumar	19026031	Study Of Car Loan At HDFC	45 Days	Ms. Deepti
17	26	MBA	Manoj Kumar Bhatia	19026033	Consumer perception in Kccb Bank Ltd	45 Days	Ms. Neha
18	26	MBA	Maninderjit Singh	19026035	Customer Satisfaction at Bharat Combines	45 Days	Dr. Sandeep Randhawa
19	26	MBA	Manpreet singh	19026036	A study on buying behaviour towards maruti suzuki baleno cars	45 Days	Dr. Sandeep Randhawa
20	26	MBA	Navneet kaur	19026037	investment avenues at stock market	45 Days	Ms. Kuljeet Kaur
21	26	MBA	Manjinder kaur	19026038	A Study on Application of Life Insurance In Max Life Insurance	45 Days	Dr. Sandeep Randhawa
22	26	MBA	Rajat Sharma	19026039	Study of customers expectations and satisfaction level towards after sales service provided at suzuki motor	45 Days	Ms. Inderpreet Kaur
23	26	MBA	Sanpreet kour	19026041	Recruitment and selection	45 Days	Ms. Neha
24	26	MBA	Kulwinder Kour	19026043	CUSTOMER PERCEPTION TOWARDS NET BANKING SERVICE OF J & K BANK	45 Days	Ms. Inderpreet Kaur
25	26	MBA	Harpreet Kaur	19026044	Job satisfaction among employees of vaaho Vaaho veg dhaba	45 Days	Dr. Varinderjeet Singh
26	26	MBA	Dolly	19026045	Employee motivation	45 Days	Ms. Neha

Research Project Link: <https://docs.google.com/spreadsheets/d/1WgUiyY2gftE-tWvsTVOXcwoVkeUnzZi13E-O1oA3K3c/edit#gid=400711413>

Signature of Coordinator/In-charge/Head of the Department
Name of Coordinator/In-charge/Head of the Department

Date:

Signature of Dean of Institute
Name of Dean of Institute

Dr. RAMANDEEP CHAHAL